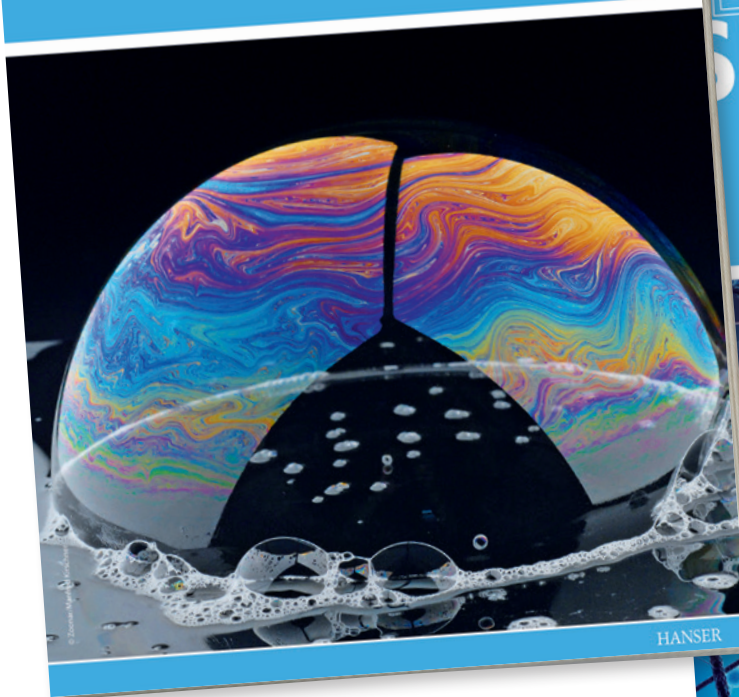


TENSIDE SURFACTANTS DETERGENTS

2019

May/June
Carl Hanser Verlag, Munich
www.TSD-Journal.com



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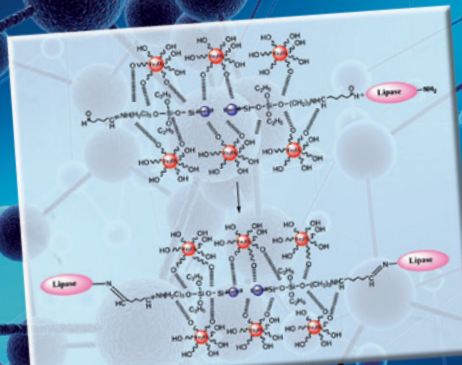
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TENSIDE SURFACTANTS DETERGENTS

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Lipase from *Lactobacillus brevis* Immobilized
on Magnetic Nanoparticles as Detergent Additive





Circulation	Print run:	800
	thereof subscribers:	334
Magazine format	DIN A4, 210 x 297 mm (width x height)	
	Type area:	
	175 x 250 mm (width x height)	
	4 columns à 40 mm width	
Printing method	Offset / adhesive bond	
Publication	6 issues per year	
	Advertising deadline:	see editorial schedule
Volume	56th year of publication, 2019	
Subscription price	Print plus Online yearly	€ 998.00
	(€ 858.00 Print + € 140.00 Online)	
	Single copy	€ 188.10
	(Price incl. VAT: Print 7%; Online 19%; postage extra)	

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Terms of payment	30 days net. 2% discounts for payments made within 8 days after receipt of invoice. Place of payment: Munich.
	Bank details: Postbank Munich Acct. no. 77 97 46 800 Bankcode 700 100 80 IBAN:DE71700100800779746800 Swift Code: PBNKDEFF Vat. no.: DE 129 735 021



Format	Width x height (in mm)	Basic rate b/w	2c	3c	4c
Titlepage	210 x 191				€ 4,400.--
1/1 page	175 x 250	€ 2,595.--	€ 3,005.--	€ 3,415.--	€ 3,825.--
1/2 page	85 x 250 175 x 122	€ 1,300.--	€ 1,505.--	€ 1,710.--	€ 1,915.--
Junior page	122 x 175	€ 1,410.--	€ 1,615.--	€ 1,820.--	€ 2,025.--
1/4 page	85 x 122 40 x 250 175 x 58	€ 650.--	€ 855.--	€ 1,060.--	€ 1,265.--



Surcharges	Charged on the basic rates		
Position surcharges	4th cover page		20%
	3rd cover page		10%
Color surcharges	Per color (European scale)		
(No discounts on color surcharges)	1/1 page		€ 410.--
	1/2 page ad smaller		€ 205.--
	Spot colour on request		
Special size surcharge	Special sizes on request		
Classified ads	Directory of suppliers		
	Per line and catchword		€ 6.--
Ad specials	On request		
Special discounts	Frequency Discounts		
	Discounts on basic rates (b/w) for bookings within a 12-month period:		
	2 adverts	4 adverts	6 adverts
	5%	10%	15%
	Volume discounts		
	Discounts on basic rates (b/w) for bookings within a 12-month period:		
	1 page	3 pages	6 pages
	5%	10%	15%

Combination discounts	With simultaneous advertising orders for several technical journals from the publisher, a combination discount will be granted. Rates are available on request.	
Fixed inserts	2 pages € 3,160.--	} paper weight up to 130 g/m ²
	4 pages € 5,260.--	
Loose inserts	On request	
Insert stickers	On request	
Technical details / handling	ask for our factsheet »electronically transmitted materials for printing«	

All advertising transactions are governed by our terms and conditions.



Tenside Surfactants Detergents deals with original technical papers of well-known international authors and displays a wide range of surfactant and detergent chemistry. Main focuses are physical chemistry, synthesis, analysis and application related problems as well as environmental topics.

Issue	Dates	Main topics	Trade fairs and conferences 2019
1 January/February	Publication date: 21 January 2019 Advertisement closing date: 07 December 2018	Bio-derived Compounds and Biosurfactants in Cleaning Agents	Future of Surfactants Summit , February 6th – 7th, 2019, Madrid, Spain Cleaning Products Europe 2019 , March 11th – 13th, 2019, Amsterdam, Netherlands
2 March/April	Publication date: 15 Mar 2019 Advertisement closing date: 11 Feb 2019	Progress on Sustainable Ingredients for Detergents and Cleaners	International Exhibition On Surfactant and Detergent , May 15th – 17th, 2019, Shanghai, China
3 May/June	Publication date: 15 May 2019 Advertisement closing date: 08 April 2019	Surfactants, Colloids and Interfacial Processes	11th World Surfactant Congress (CESIO) , June 3rd – 5th, 2019, Munich, Germany 9th International Colloids Conference , June 16th – 19th, 2019, Sitges, Spain
4 July/August	Publication date: 17 July 2019 Advertisement closing date: 11 June 2019	Foam, Bubbles, Emulsions, Microemulsion and Applications of Colloids	33rd Conference of The European Colloid and Interface Society (ECIS) , September 8th – 13th 2019, Leuven, Belgium
5 September/October	Publication date: 16 September 2019 Advertisement closing date: 12 August 2019	Developments and Innovations in Ingredients for Detergents and Cleaning Products	15th European Detergent Conference EDC and 66th SEPAWA-Congress , October 09th – 11th, 2019, Berlin, Germany 17th Euro Fed Lipid Congress and Expo , October 20th – 23rd 2019, Seville, Spain
6 November/December	Publication date: 15 November 2019 Advertisement closing date: 11 October 2019	Cleaning and Hygiene	



Circulation analysis

Average number of copies per issue (1 July 2017 – 30 June 2018)

Print run	800
thereof subscribers	334

Audience:

Research and development, laboratory staff, universities, formulators, chemists

Analysis of geographical distribution

Regions	Proportion of total circulation	
	%	Copies
Germany	52.0	416
Other countries	48.0	384
Number of distributed copies	100.0	800

Detailed distribution to other countries:

USA	17.0%
European Union	49.0%
Miscellaneous	34.0%



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